

HOW TO
F#CK UP
ON E-SPORTS MARKET

NOT

NICHE PROJECTS



INDUSTRY PARTNER

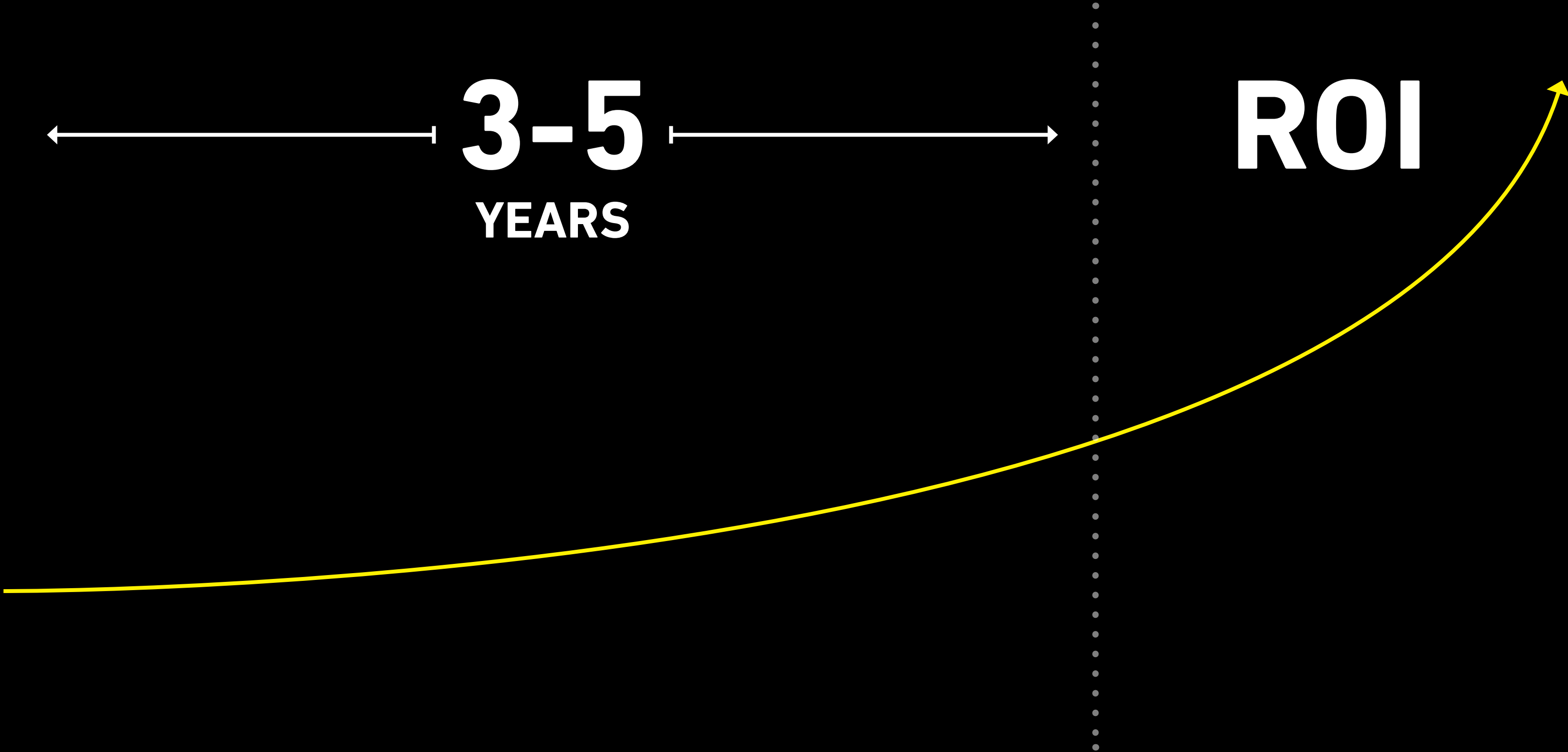


PAM VS TAM

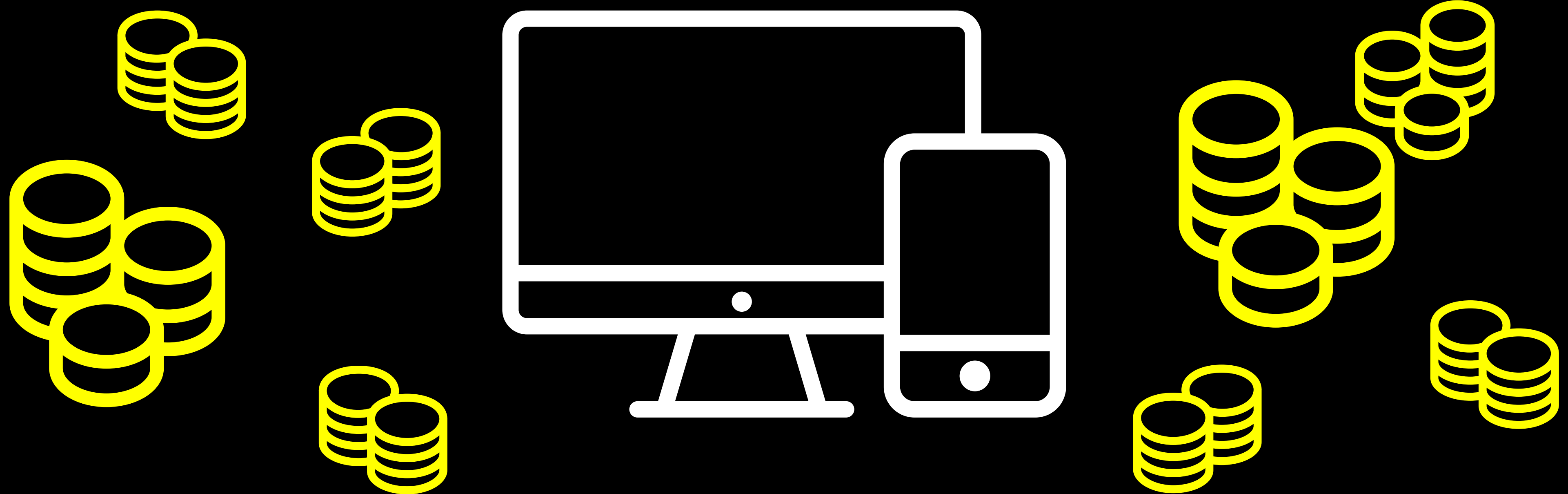
PAM
POTENTIAL
AVAILABLE
MARKET

TAM
TOTAL
ADDRESSABLE
MARKET

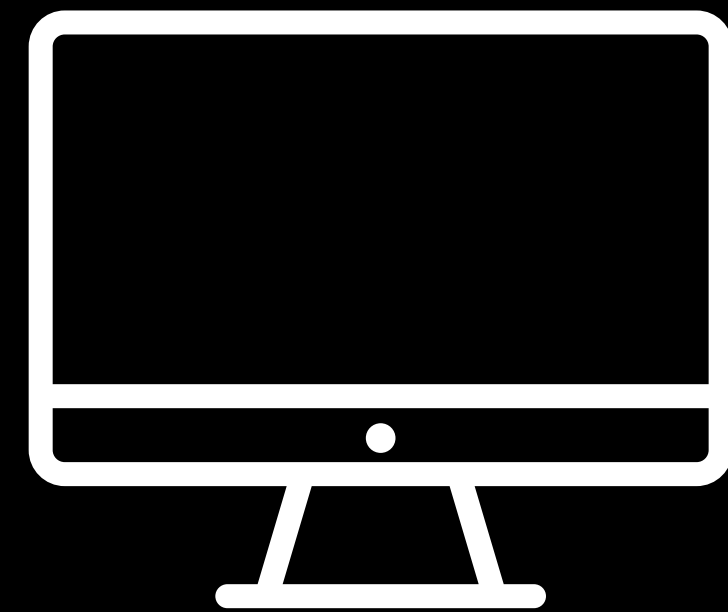
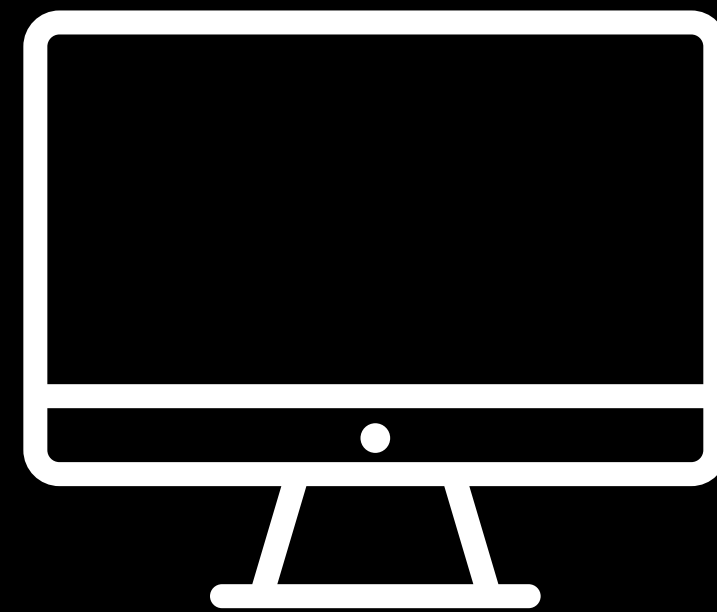
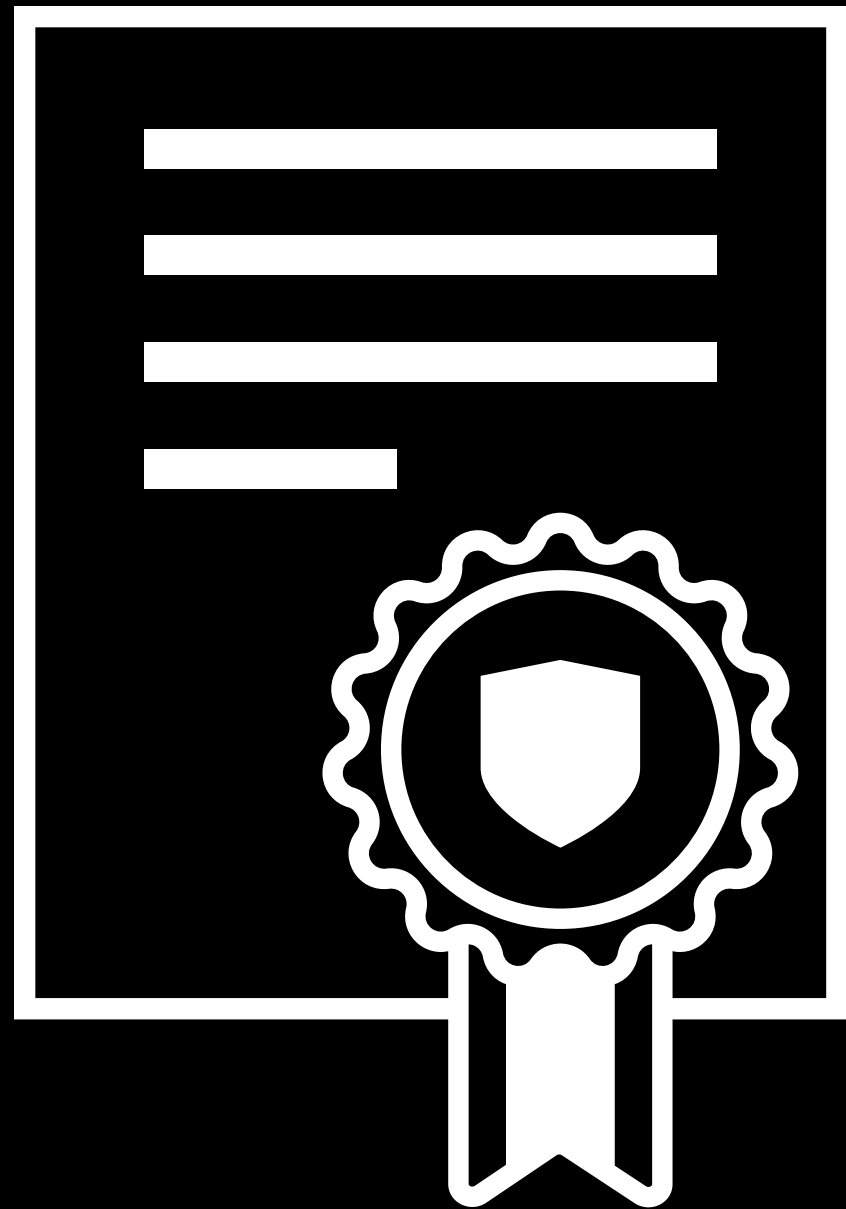
ROI TIMING



MONETIZATION



GAME DEVELOPERS RIGHTS AND API



E-SPORTS TRENDS 2018-2020

VR/MOBILE E-SPORTS



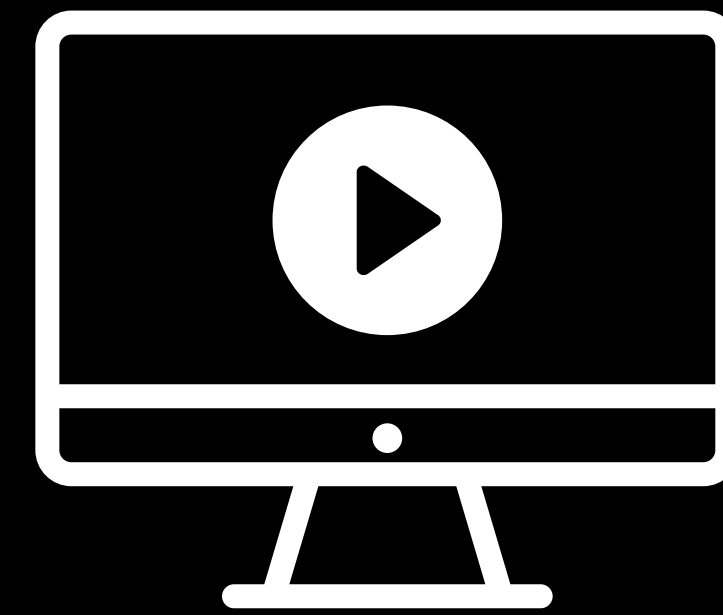
360 SERVICES/PLATFORMS



TEAMS



TOURNAMENTS



STUDIOS

SERVICE

SALES/TALENT AGENCY

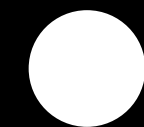


CONTENT

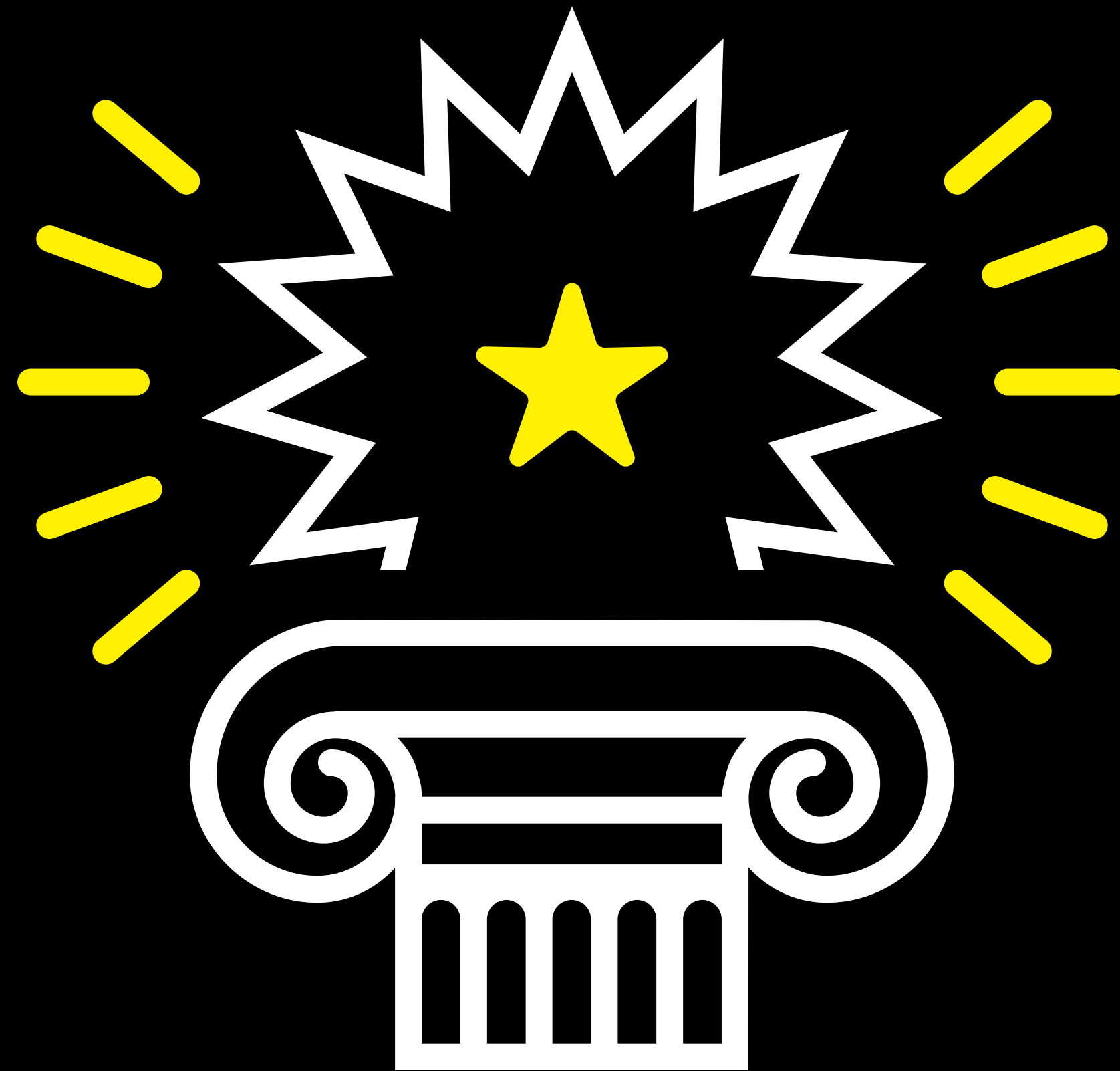
LIVE



VOD



NEW AAA E-SPORTS TITLES



BETTING



**THANK YOU
FOR ATTENTION!**